

**Missouri Bicycle Foundation
PO Box 104871
Jefferson City, MO 65110-4871**

2006 Annual Report

The Foundation has gotten off to a very solid start in its work of promoting physical fitness and well-being through bicycling and educating the public about safe and effective bicycling for transportation and recreation and how the motoring public can safely operate around bicyclists.

The Foundation has helped lay the groundwork for and organize the recently announced Tour of Missouri. Like the Tour de Georgia and the Tour of California, Missouri's new pro bicycle race has the potential to bring in half a million spectators and over \$25 million in economic impact to Missouri. The tour and associated 'health and wellness fairs' will be used as a platform to promote healthy lifestyles and fitness, including bicycling. The tour will have many associated bicycle events, including bicycle rides and other recreational events. Foundation Executive Director Brent Hugh served on the Governor's Committee, which laid the groundwork for bringing the Tour to Missouri, and on the local organizing committee for the Kansas City area. In addition the Foundation played a key role in keeping Missouri's bicycling community informed about this major event as it developed.

In 2006 the Foundation has promoted bicycle safety education, particularly the League of American Bicyclists' League Cycling Instruction program. Numerous bicycle education classes are taught by certified instructors around the state of Missouri throughout the year. However it is always a challenge for these instructors to fill their classes. The Foundation helps by promoting these classes among Missouri's bicycling community. Promotion includes an automated web page listing the upcoming bike ed classes, tied the events calendar, email announcements of upcoming classes to relevant bicycling-related email lists across the state and to our own email lists, and listings in our print newsletter and other mailings and publications. In addition, the Foundation promotes safe bicycling through web postings, email messages, sample articles that can be printed in bicycle club newsletters, and news releases about particular topics of relevance to bicycle safety and education.

Foundation President Joseph Torrisi has worked hard to promote the idea of school bicycle clubs, through articles, conference presentations, and personal contact with educators from around the state. Torrisi is co-organizer of the successful Compton-Drew Middle School Dolphin Bicycle Club and is currently helping several schools across the state through the process of starting their own school bicycle clubs.

The Foundation has worked to promote Missouri's new Safe Routes to School program, which promotes and encourages school children to safely walk and bicycle to school. Executive Director Brent Hugh serves on the MoDOT's Safe Routes to School Advisory Committee and has spent many hours working to promote the program and ensure its

success in Missouri. The Foundation also promoted and supported Walk/Bike to School Day, Week, and Month (October, 2006) throughout Missouri via its email lists, web page, a statewide press release, and an announcement to schools throughout Missouri via the Missouri Department of Elementary and Secondary Education web site. Hundreds of copies of a step-by-step guide to starting a school "Walk to School Day" were downloaded by interested teachers, students, parents, and community leaders. In addition, the Foundation helped organize Missouri Safe Routes to School Coalition.

The online Bicycling, Walking, and Running Events calendar is designed to promote bicycling, walking, running, and other events throughout Missouri. Many organizations in different parts of Missouri have their own events calendars. However this is the only statewide events calendar for these type of events and it is designed to, as far as possible, bring all of the events statewide and region-wide together into one calendar. The calendar pages and event entries are currently receiving over 20,000 "hits" per month. The calendar listed over 800 separate events in 2006, including weekly, monthly, and annual events.

The Foundation works to educate the public about bicycle and pedestrian safety issues. It issued press releases about specific bicycle and pedestrian safety issues and wrote articles about specific bicycle safety issues for publication in bicycle club newsletters

The Foundation has been able to hire Executive Director Brent Hugh to work for the Foundation 1/4 time (10 hours per week). In addition, Hugh donates an additional 13 hours per week (average) and a survey of board members at the November board meeting indicated that board members donate an aggregate of 20 hours per week (average) towards the Foundation's mission of educating the public about safe bicycling practices and promoting fitness through bicycling.

Financial Statements

The Missouri Bicycle Foundation, Inc. makes IRS Form 990 available to the public through its web site, <http://www.mobikefed.org/foundation> as soon as they are available.

Mission Statement

The Missouri Bicycle Foundation is a statewide, not-for-profit organization promoting good health and physical activity through bicycling and walking, bicycle and pedestrian safety, and education of bicyclists, pedestrians and motorists.

The Missouri Bicycle Foundation is a corporation organized exclusively for charitable, educational, and scientific purposes under section 501(c)(3) of the IRS code. Donations to The Foundation are tax deductible to the extent allowed by law.

Many employers have programs that will match contributions given to 501(c)(3) public charities like the Foundation. In some cases the employer wishes to have a copy of the organization's IRS exemption letter, available at

<http://mobikefed.org/files/mobikefoundation-irs-letter.pdf>

The Foundation's bylaws are available at <http://mobikefed.org/foundation/bylaws.php>.

Officers and Board of Directors

Brent Hugh, Executive Director

Joseph Torrisi, President

Frederick Schmidt, Treasurer

Laura Vie, Secretary

Doug Havach, Board Member, Awards Chair

Coy Hart, Board Member, Education Chair

Jeffrey Huff, board member

David Schieffer, board member

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