



Missouri Bicycle Federation, Inc.

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Bicycling and Walking: Where Missouri Stands

Bicycling and walking are surprisingly large sources of strength in Missouri's economy. But there is much room for improvement.

Amount of Walking and Bicycling

- Nationally, 9.5% of trips are made by walking or bicycling. But Missourians walk and bicycle **less than half the national average**.
- Nevertheless, about a **quarter of Missouri adults** are regular bicyclists.
- The Missouri Bicycle Federation represents a statewide coalition of bicycling, walking, running, and trails groups with aggregate **membership of over 15,000**.

Safety

- Bicyclists and pedestrian represent less than **5% of trips**, but **7.5% of roadway deaths** and **15% of roadway injuries** in Missouri.

Need

- **Transportation:** Over 26% of Missouri's population has no driver's license and 8.3% of Missouri households have no motor vehicle available.
- **Health:** A walkable and bicycleable Missouri makes for healthier citizens.
- **Congestion:** Walking, bicycling, and transit work together to reduce traffic, congestion, greenhouse gases, and pollution.
- **Liveability:** People want to live where they can bicycle and walk safely.

Economic Cost

- Because of our missing walking, bicycling, and transit infrastructure, Missourians commute more via single-occupant vehicle than the national average. This means **our household commute costs are \$700-\$1000 higher** than average.
- Cities across the country are making themselves bicycle- and pedestrian-friendly. Companies and employees expect this. To attract high-quality industries and employees, **Missouri needs move from below average to above average in walkability and bicycleability**.

Economic Potential

- Bicycling recreation contributes **\$133 billion** to the national economy.
- Supports nearly **1.1 million jobs** nationally
- Generates **\$17.7 billion in federal and state tax** revenue
- Generates **\$220 million in annual revenue** from Missouri bicycle shops and retailers

Missouri's Potential

- Bicycling and trails provide **sustainable growth** in rural communities
- The Katy Trail has **500,000 visitors annually** from all 50 states
- **4.3% of Missouri tourists bicycle or hike**--more than boat or golf and about the same as gambling and nightlife
- **Tour of Missouri Professional Bicycle Race** Sept 11-16 will bring half a million spectators and over \$25 million in direct economic impact



Information Sources

- **Driver license and household with no access to automobile:**
<http://mobikefed.org/2005/09/how-many-missourians-are-non-drivers.php>
- **Fatality numbers:** Missouri Traffic Safety Compendiums for 2003, 2004, 2005.
- **Injury numbers:** Missouri Department of Health and Senior Services InjuryMICA figures, 1996-2002.
- **Commuting mode and cost statistics:** "A Heavy Load: The Combined Housing and Transportation Burdens of Working Families," Center for Housing Policy, October 2006, page 4, http://www.cnt.org/repository/heavy_load_10_06.pdf
- **National Economic Impact of bicycling recreation:** *The Active Outdoor Recreation Economy*, Outdoor Industry Foundation, Fall 2006.
<http://outdoorindustryfoundation.org/resources.research.recreation.html>
- **Amount of Missouri tourists who bicycle and hike:** *Economic Impact of Missouri's Tourism and Travel Industry: July 2004 – June 2005 (FY05)*, Michael Kaylen, Ph.D., University of Missouri, 2006, <http://www.visitmo.com/pdf/MIZZOU-Econ%20Impact%20FY05%20EXECUTIVE%20SUMMARYt--May-2006.doc>

For More Information

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