

2013 FOUNDATION REPORT



The Missouri Foundation for Bicycling and Walking is a nonprofit, charitable corporation organized under chapter 501(c)(3) of the federal tax code to promote bicycling, walking, and healthy lifestyles in Missouri.

Thanks to your generous support, the Foundation has made major progress in 2013.

 **Helped guide MoDOT policy and decision making as the agency rolled out its first-ever long-range plan to fully embrace bicycling and walking as transportation options on par with public transit, railroads, ports, roads, and bridges.** MoDOT now supports new transportation funding for Missouri that will, for the first time ever, expand Missouri transportation fund from its previous 100-year tight focus on roads and bridges only. One of the four major objectives of MoDOT's new plan, which can be viewed at MissouriOnTheMove.org, is to "Give Missourians Better Transportation Choices". MoDOT says:

The state must continue to support passenger rail service and recognize the important role that pedestrian and bicycle facilities play for those who cannot or choose not to drive. . . .

We can ensure that Missouri's transportation system is better connected and Missourians have more options when traveling in the state by:

- Increasing regional involvement to include all transportation stakeholders when identifying and prioritizing projects.
- Securing reliable funding that is flexible and can be used to address each region's transportation priorities.
- Evaluating the impact to all transportation modes during the initial design of an improvement.
- Connecting travel options – passenger rail to bus stops to sidewalks to airports.
- Expanding and improving transit, air, passenger rail, bicycle and pedestrian options throughout the state.
- Providing accessibility to all users of the transportation system

Each of the six points identified above is one that Foundation's work helped to identify and prioritize for MoDOT staff working to create this groundbreaking new long-range transportation plan for the state.

Find out more about the Foundation or make a contribution towards its mission at MoBikeFed.org/foundation



 **Guiding policy and spending for a proposed \$8 billion in new Missouri transportation spending over the next 10 years.** In 2013 Foundation set its sights on an ambitious new statewide outreach and educational goal: Shaping MoDOT, city, county, and MoDOT regional planning partner policies and goals as these agencies plan for the spending of a proposed new \$8 billion, 10-year transportation funding proposal for Missouri.

MoDOT worked through 2013 to gather public input and set its direction. All major decisions and a project list guiding the spending of the entire \$8 billion dollars will happen by the end of 2014. So the Foundation and our allies have had a very limited time frame to influence these major, far-reaching decisions.

In 2013, Foundation helped set the direction of MoDOT and its 27 regional transportation planning partners across Missouri by:

- In consultation with our partners across Missouri, our Advisory Commission, and our Legislative Committee, creating lists of key bicycle and pedestrian issues and specific, needed bike/ped projects
- Informing citizens across Missouri of opportunities for public input, providing citizens with information, and encouraging them to support bicycling and walking as they participate in public input sessions
- Meeting and communicating with key MoDOT and agency staff about our priorities
- Providing feedback to MoDOT and regional transportation planning agencies about proposed plans, projects, project lists, public participation programs, and needed additions to agency committees and public participation programs to fully incorporate bicycling and walking

The result has been one of the most productive periods for incorporation of bicycle and pedestrian needs in Missouri's history. MoDOT leadership speaks often and publicly about their support for bicycling, walking, and other multimodal transportation; MoDOT districts are taking the lead in encouraging MoDOT's transportation planning partners to fully incorporate bicycle and pedestrian planning into their priorities and committees; MoDOT and planning partner committees, project lists, and plans are fully including bicycle and pedestrian needs for the first time ever; MoDOT's policies and procedures have been updated to become significantly more supportive of bicycling and walking.

 **Supported the effort to create the first-ever Missouri Trails Census and Statewide Trails Plan:** The Missouri Parks and Recreation Association, in cooperation with most all agencies in Missouri that build and maintain trails and with our full support, is creating the first-ever complete listing of thousands of trails across Missouri. The Trails Census will be available to end users and will list information about hiking trails, mountain biking trails, multi-use trails, ATV trails, and all other known trails on federal, state, municipal, and other lands. This will lead to the first-ever comprehensive Statewide Trails Plan—a plan that has long been needed in Missouri. The Visit Missouri Trails website will open late 2013—and will eventually provide a searchable list of every trail in Missouri, allowing Missourians and visitors to the state to find trails close to wherever they may live or visit. The web site will

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also provide vital trail information with information like the location of trailheads, trail maps, trail type and condition.

 **Continued to act as fiscal sponsor for a small portion of partner programs with BikeWalkKC, an important new advocacy group in Missouri's second largest metropolitan area.** In 2010, Kansas City stood as possibly the largest U.S. city without an organized, effective bicycle/pedestrian advocacy group. And it showed—Kansas City has recently been ranked as the worst city for bicycling of the 50 largest U.S. So it is imperative, not just for Kansas City itself, but for the health of the bicycling and walking movement in Missouri, to turn that situation around.

Since 2010, Foundation has operated over \$800,000 of partnership programs with BikeWalkKC—over \$600,000 of those in the Kansas City area, and the other \$200,000 benefitting our statewide outreach efforts. This work has helped establish BikeWalkKC as a strong, independent, effective advocacy voice in the Kansas City metro region.

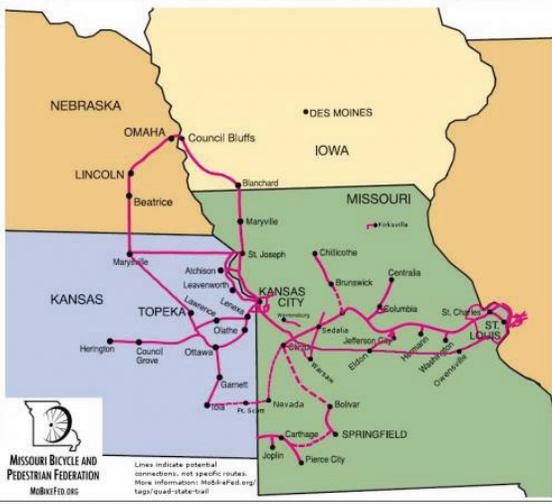
Four years ago, Foundation staff and board decided to embark on this project because we recognized the lack of a focused, effective, metro-wide advocacy group in Missouri's largest city and second-largest metro area as the most serious single problem facing Missouri's statewide bicycle, pedestrian, and trails advocacy. Kansas City had been ranked dead last in bicycle friendliness of the 50 largest U.S. cities—and yet still had no unified, effective voice for bicycling, walking, and trails.

This situation was affecting the entire state—and represented the one single change with the most potential to improve support for bicycling and walking statewide.

Now that has all changed—with BikeWalkKC, Kansas City now has one of the strongest and most effective metro-wide advocacy groups of any state in the nation. Kansas City is making huge strides in moving “from worst to first” in bicycle friendliness—and that is having a large positive effect on our statewide advocacy and educational work as well.

In 2013, Foundation and BikeWalkKC had only a few, final remaining partner programs to conclude. Now BikeWalkKC is well established as a powerful, independent, regional voice for people who bicycle and walking the Kansas City region.

Proposed Multi-State Trail System



A Statewide Trails Plan will help us implement big ideas like the proposed Quad States Trail, will identify opportunities, priorities, and missing links in our existing trails system, and will help identify and coordinate funding resources needed to make the trails system in Missouri truly comprehensive, connected, and state wide.

Note several new opportunities for large-scale trail connections across Missouri in the 2012 trail map.



🚲 **Educated Missourians about bicycling and walking** through regular Missouri Bicycle & Pedestrian News articles, educational articles and tips, and on our web site, which has had over 100,000 visitors in the past year.

🚲 **Promoted bicycling and walking** through regular press releases about bicycle and pedestrian related events in Missouri, promoted Bike Month and International Walk to School Month across Missouri, over 100 “earned media” stories about bicycling, walking, trails, safety, and events from our press releases during 2013.

🚲 **Made key information related to bicycling, walking, and trails available**, such as state bicycle maps, trail maps, information about cross-state bicycle routes and trails, current state bicycle laws, state bicycle, pedestrian, and trails organizations, events, and more, with over 50,000 pageviews of these informational pages during 2013.

🚲 **Provided expertise and technical assistance for other bicycle & pedestrian organizations across Missouri** in applying for grants and writing grant applications.

🚲 **Provided assistance to groups, agencies, and officials across the state with bicycle and pedestrian-related planning and policy making.**



Eric Bunch leads a Bike Ed Class. Eric's classes have reached over 1000 students in the past two years.



MISSION STATEMENT

The Missouri Foundation for Bicycling and Walking is a statewide, not-for-profit organization promoting good health and physical activity through bicycling and walking, bicycle and pedestrian safety, and education of bicyclists, pedestrians and motorists.

The Missouri Foundation for Bicycling and Walking is a corporation organized exclusively for charitable, educational, and scientific purposes under section 501(c)(3) of the IRS code. Donations to The Foundation are tax deductible to the extent allowed by law.

IRS AND FINANCIAL INFORMATION

The Foundation's EIN is 20-3389214. The Foundation's Form 990s and other financial summaries are available on GuideStar.org. The Foundation's IRS letter of approval is available at <http://mobikefed.org/files/mobikefoundation-irs-letter.pdf>. The Foundation's bylaws are available at <http://mobikefed.org/foundation/bylaws.php>.

EMPLOYER MATCH

Many employers have programs that will match contributions given to 501(c)(3) public charities like the Foundation; contact director@mobikefed.org for more information.

DONATING THROUGH STATE AND FEDERAL EMPLOYEE CHARITABLE CAMPAIGNS

Missouri state employees may donate to the Foundation through the Missouri State Charitable Campaign (MSECC code 8063).

Federal employees in the Kansas City, St. Louis, and St. Joseph areas may donate to the Foundation through the Combined Federal Campaign (Charity Code 56467).

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