



Missouri Bicycle Foundation
PO Box 104871
Jefferson City, MO 65110-4871

2008 Annual Report

Throughout 2008, the Missouri Bicycle Foundation continued to work on its mission of promoting physical fitness and well-being through bicycling and educating the public about safe and effective bicycling for transportation and recreation and how the motoring public can safely operate around bicyclists.

The Foundation has continued to capitalize on the opportunity presented by the Tour of Missouri to promote bicycling throughout Missouri. The Foundation has promoted news about the Tour and was able to distribute literature and meet thousands of Missourians interested in bicycling at a booth each day during the 2008 Tour. Foundation Executive Director Brent Hugh served on the Governor's Committee, which laid the groundwork for bringing the Tour to Missouri, and has served as the Tour's Statewide Volunteer Coordinator for the Tour's first two years, helping to coordinate and organize over 2000 volunteers each year. The Foundation played a key role in keeping Missouri's bicycling community informed about this major event as it developed.

In 2008 the Foundation has promoted bicycle safety education, particularly the League of American Bicyclists' League Cycling Instruction program. Numerous bicycle education classes are taught by certified instructors around the state of Missouri throughout the year. However it is always a challenge for these instructors to fill their classes. The Foundation helps by promoting these classes among Missouri's bicycling community. Promotion includes an automated web page listing the upcoming bike ed classes, tied the events calendar, email announcements of upcoming classes to relevant bicycling-related email lists across the state and to our own email lists, and listings in our print newsletter and other mailings and publications. In addition, the Foundation promotes safe bicycling through web postings, email messages, sample articles that can be printed in bicycle club newsletters, and news releases about particular topics of relevance to bicycle safety and education.

Foundation President Joseph Torrisi has continued to work hard to promote the idea of school bicycle clubs, through articles, conference presentations, and personal contact with educators from around the state. Torrisi is co-organizer of the successful Compton-Drew Middle School Dolphin Bicycle Club and is currently helping several schools across the state through the process of starting their own school bicycle clubs.

The Foundation has continued to work to promote Missouri's new Safe Routes to School program, which promotes and encourages school children to safely walk and bicycle to school. Executive Director Brent Hugh serves on the MoDOT's Safe Routes to School Advisory Committee and has spent many hours working to promote the program and ensure its success in Missouri. The Foundation also promoted and supported Walk/Bike to School Day, Week, and Month (October, 2008) throughout Missouri via its email lists,

web page, a statewide press release, and announcements to schools. For 2009, the Foundation has a grant to greatly expand its Safe Routes to Schools activities by writing a Safe Routes to Schools handbook, greatly expanding its promotion of Walk to School Day/Week/Month, and writing and distributing a Safe Routes to School newsletter. The Foundation continued to work with Missouri Safe Routes to School Coalition it organized in 2006.

The online Bicycling, Walking, and Running Events calendar continues to promote bicycling, walking, running, and other events throughout Missouri. Many organizations in different parts of Missouri have their own events calendars. However this is the only statewide events calendar for these type of events and it is designed to, as far as possible, bring all of the events statewide and region-wide together into one calendar. The calendar pages and event entries are received over 800,000 page visits in 2008.

The Foundation continues to educate the public about bicycle and pedestrian safety issues. It issued press releases about specific bicycle and pedestrian safety issues and wrote articles about specific bicycle safety issues for publication in bicycle club newsletters

The Foundation has been able to hire Executive Director Brent Hugh to work for the Foundation 1/2 time (20 hours per week). In addition, Hugh donates an additional 13 hours per week (average) and a survey of board members indicated that board members donate an aggregate of 20 hours per week (average) towards the Foundation's mission of educating the public about safe bicycling practices and promoting fitness through bicycling.

Financial Statements

The Missouri Bicycle Foundation, Inc. makes IRS Form 990 available to the public through its web site, <http://www.mobikefed.org/foundation> as soon as they are available.

Mission Statement

The Missouri Bicycle Foundation is a statewide, not-for-profit organization promoting good health and physical activity through bicycling and walking, bicycle and pedestrian safety, and education of bicyclists, pedestrians and motorists.

The Missouri Bicycle Foundation is a corporation organized exclusively for charitable, educational, and scientific purposes under section 501(c)(3) of the IRS code. Donations to The Foundation are tax deductible to the extent allowed by law.

Many employers have programs that will match contributions given to 501(c)(3) public charities like the Foundation. In some cases the employer wishes to have a copy of the organization's IRS exemption letter, available at <http://mobikefed.org/files/mobikefoundation-irs-letter.pdf>

The Foundation's bylaws are available at <http://mobikefed.org/foundation/bylaws.php>.

Officers and Board of Directors

Brent Hugh, Raytown, Executive Director
Joseph Torrisi, St. Louis, President
Coy Hart, Springfield, Vice President & Education Chair
Frederick Schmidt, Columbia, Treasurer
Laura Vie, Columbia, Secretary
Jeffrey Huff, West Plains, board member
Wes Revels, St. Joseph, board member
David Schieffer, Kansas City, board member
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Patricia Vinyard, Edwardsville, board member



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