

2010 FOUNDATION REPORT



The Missouri Foundation for Bicycling and Walking is a nonprofit, charitable corporation organized under chapter 501(c)(3) of the federal tax code to promote bicycling, walking, and healthy lifestyles in Missouri.

Thanks to your generous support, the Foundation has made major progress in 2010--bringing in our first two dedicated staff members beyond the Executive Director and making major progress in delivering programs and policy initiatives in support of bicycling and walking in Missouri.

For the first time ever we have a full time bicycle education instructor in **Eric Bunch**, who has taught numerous classes and clinics this year, including a recent on-bicycle Bike Ed class to MoDOT District 4 staff. Eric is not only a League Certified Instructor (LCI) with years of experience in teaching Bike Ed--he also has a Master's degree in education.

Sarah Shipley has a Master's degree in Communications and brings years of experience working with national organizations like the Rails to Trails Conservancy and the League of American Bicyclists. Here in Missouri, Sarah has helped us promote Bike Month and taken a leading role in organizing the Missouri Safe Routes to School Network.

Working together with Executive Director **Brent Hugh**, the Foundation Board, and like-minded individuals, agencies, and organizations across Missouri, Foundation staff members have been able to deliver effective and timely programs like these:

🚲 Created and supported the **Missouri Safe Routes to School Network** to work to create better bicycling and walking conditions throughout our communities and encourage more kids to safely bicycle and walk to school. The Network **brings together over 100 organizations, agencies, staff, elected officials, and individuals in the fields of health, education, transportation, planning, and advocacy** to carry out an ambitious 12-point Action Plan to change policy in support of Safe Routes to School across



Sarah Shipley joined students at the Académie Lafayette for Walk to School Day in October. Missouri's participation in Walk to School Day tripled from 2009 to 2010, in large part because of the Network's efforts to coordinate and promote the event. The Network is a project of the Foundation, under contract with the Safe Routes to School National Partnership.

Missouri. One of 20 states selected to participate in the Network project, our work this year has helped propel Missouri to the forefront of this national movement. *(See the Missouri Safe Routes to School Network's current Progress Report, attached, for more details.)*

- 🚲 **Encouraged participation in International Walk to School Day and saw a large increase**--44 schools across Missouri officially registered to participate in 2010, versus only 15 in 2009, with media coverage for Walk to School Day across the state.
- 🚲 **Developed working relationships with a wide variety of health, fitness, environmental, municipal, business, planning, school, and other organizations across Missouri** who share our interest in how community design affects fitness and activity. Making bicycling and walking part of the mainstream in Missouri has long been our goal--and in 2010 we made real progress in working with a broader range of partners.
- 🚲 **Created an on-bicycle, on-street bicycle education program for traffic engineers and planners**, and successfully taught it to a group of engineers and planners from MoDOT. Plans are to take this program to many more engineers, planners, designers, and officials.
- 🚲 Taught **bicycle education and safety classes and clinics across Missouri**, based on the League of American Bicyclists Bike Education program. We are interested in bringing more Bike Ed classes to Missouri, particularly to those areas not presently served by organizations that provide regular Bike Ed classes. If you're interested in bringing a Bike Ed class to your area, please contact our Bike Ed specialist, Eric Bunch (eric.bunch@mobikefed.org).
- 🚲 **Created and found start-up funding for an intensive in-class, on-bicycle course that will be taught to more than 1000 Missouri middle school students** over the next two years. Began building support for the **BikeMobile**, a mobile 'bicycle library' that will allow us to take programs like this across the state.
- 🚲 Received funding to send four staff and board members to Alliance for Biking and Walking training and leadership sessions. These sessions ensure that **our organization is as effective as possible, that it is run well, and that staff and board keep abreast of national best practices** and maintain good communication with and learn from other similar organizations from across the country and the world.
- 🚲 **Provided expertise and technical assistance for other bicycle & pedestrian organizations across Missouri** in applying for grants and writing grant applications.
- 🚲 Provided assistance to groups and agencies across the state with **bicycle and pedestrian-related planning and policy making**--for instance, to Lee's Summit, Missouri, to help in developing the city's Complete Streets policies, and St Charles County for technical information about bicycle policies and planning.



Eric Bunch led a Bike Ed class for MoDOT employees in November

Find out more about the Foundation or make a contribution towards its mission at MoBikeFed.org/foundation

