

MISSOURI ACTIVE TRANSPORTATION SUMMIT

MoBikeFed is proud to announce the 2019 Missouri Active Transportation Summit, featuring over a dozen amazing sessions and keynote addresses about walking, bicycling, and trails in Missouri.

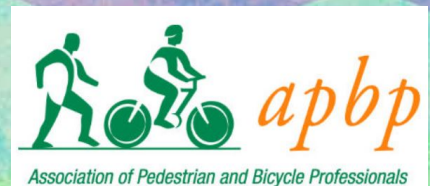
The Missouri Active Transportation Summit is presented by The Association of Bicycle & Pedestrian Professionals - Missouri Chapter, Missouri Bicycle & Pedestrian Federation, Missouri Livable Streets, and the City of Columbia, Missouri.

Summit areas of emphasis include: Complete Streets/Livable Streets, health, safety, equity, planning & design, tourism and community experience.

Columbia City staff and organizations will lead walking and bicycling tours showcasing Columbia's cutting-edge bicycle, pedestrian, and trails infrastructure. Registration and more information on the MoBikeFed website.



AUGUST 9, 2019 - COLUMBIA, MISSOURI
MOBIKEFED.ORG/SUMMIT

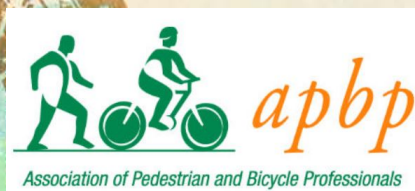


WHY BECOME A SPONSOR?

Who Are You Reaching?

The Summit features staff, agencies, organizations, and citizens from all across Missouri who are interested in building better walking, bicycling, and trails facilities and promoting active tourism in their communities.

This are a passionate, loyal community of people; typically with an above averagemedian income and educaon, above average brand loyalty, and willingness to support those companies that visibly support these endeavors!



Sponsor Benefits:

- On-site presence (logo and banner)
- Logo and link on website(s)
- Social media inclusion
- Inclusion on event materials--program
- Handouts or giveaways to participants at event registration
- Custom sponsorship opportunities



SUMMIT SPONSORSHIP OPPORTUNITIES

Key Supporter - \$250

Show your support for the summit and our goals. These sponsors will receive:

- Logo inclusion in the Summit program
- Logo shown (small) at the beginning of keynote & plenary sessions PowerPoint presentations

Top Sponsor - \$1,000

Be one of the top sponsors of the Summit! These sponsors receive:

- Logo inclusion in the Summit program (large)
- Logo shown (large) at the beginning of keynote & plenary sessions PowerPoint
- Logo on the Summit page on the MoBikeFed website
- Name inclusion in social media posts regarding the Summit
- Exclusive signage in the registration area

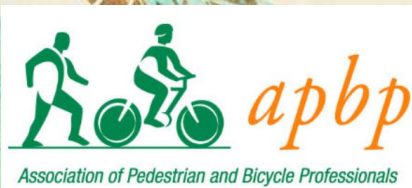


SUMMIT SPONSORSHIP OPPORTUNITIES

Gold Sponsor - \$2,500

Sponsor the Summit the the highest level! These sponsors receive:

- Logo inclusion in the Summit program (prominent/large)
- Logo shown (full screen) at the beginning of keynote & plenary sessions PowerPoint screen
- Logo (large) on the Summit page on the MoBikeFed website
- Name inclusion in social media posts regarding the Summit
- Exclusive signage (large) in the registration area
- *MoBikeFed Yellow Jersey Club membership benefits*



SUMMIT SPONSORSHIP OPTIONS

Key Supporter **\$250 Investment** **Amount Committed:** _____

Top Sponsor **\$1,000 Investment** **Amount Committed:** _____

Gold Sponsor **\$2500 Investment** **Amount Committed:** _____

TOTAL COMMITMENT: _____

By signing below, we understand that our investment is 100% tax deductible and that sponsorship funds are payable to the Missouri Bicycle & Pedestrian Federation. We agree that our logo and name can be used in marketing and promotional efforts for the each of the rides we sponsor. We agree that our investment will be paid in full within 30 days of this agreement.

Name

Date

Return to: Missouri Bicycle & Pedestrian Federation, 2208 Missouri Blvd, Ste. 102 #200, Jefferson City, MO 65109

