

KANSAS CITY, MO

TOTAL POPULATION

459787

TOTAL AREA (sq. miles)

319.0

POPULATION DENSITY

1441.3

OF LOCAL BICYCLE FRIENDLY BUSINESSES

5

OF LOCAL BICYCLE
FRIENDLY UNIVERSITIES

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY

Average Silver	Kansas City
47%	0%
51%	6%
GOOD	AVERAGE
14%	20%
VERY GOOD	GOOD
YES	YES
MEETS EVERY TWO MONTHS	MEETS AT LEAST MONTHLY
AVERAGE	NEEDS IM- PROVEMENT
YES	NO
1 PER 89K	1 PER 92 K
	47% 51% GOOD 14% VERY GOOD YES MEETS EVERY TWO MONTHS AVERAGE YES

CATEGORY SCORES

ENGINEERING Bicycle network and connectivity	7 /10
EDUCATION Motorist awareness and bicycling skills	5 /10
ENCOURAGEMENT Mainstreaming bicycling culture	5 /10
ENFORCEMENT Promoting safety and protecting bicyclists' rights	2/10
EVALUATION & PLANNING Setting targets and baving a plan	3/10

KEY OUTCOMES	Average Silver	Kansas City
RIDERSHIP Percentage of Commuters who bike	2.8%	0.4%
SAFETY MEASURES CRASHES Crashes per 10k bicycle commuters	498	427
SAFETY MEASURES FATALITIES Fatalities per 10k bicycle commuters	8	46



KEY STEPS TO SILVER



- >> Create a bicycle count program that utilizes several methods of data collection to create an understanding of current bicyclists and the effects of new facilities on bicycling in Kansas City. Automated/electronic bicycle counters provide long-term data on bicycle use at fixed points in a community or mobile counters can provide periodic or before/after data related to a change in your communities road or bicycle network. This data provides a great understanding of the prevalence of bicyclists in your community and what affects their use.
- Hire a Safe Routes to School Coordinator. A Safe Routes to School Coordinator makes walking and bicycling to school safer and more



accessible for children and works to increase the number of children who choose to walk and bicycle.

- >> Your application indicated the existence of multiple laws that restrict the movement of bicyclists or which may discourage people from bicycling. You should review your local ordinances and any data on citations and crashes that is available to understand whether your current ordinances are necessary. In particular, it seems contradictory to require the use of side paths while prohibiting the use of sidewalks throughout the community.
- >> Ensure that high speed and/or high volume roads do not pose a barrier to bicycling in your community.
- >> Ensure that there is a clear plan for improvement and that the community understands progress made within the community. Community-scale change can be hard to communicate and a dashboard or benchmarks for improvements could be helpful.