

Kansas City Metro Area Bicycle and Pedestrian Advocacy Organization

VISION

A Kansas City region where active living is a way of life for healthy families, vibrant neighborhoods, competitive economies, and a thriving natural environment.

MISSION

Foster active, safe, healthy communities throughout the Kansas City region. Make communities more livable and competitive by providing residents with active transportation options. Deliver innovative programs, policies and outreach.

SCOPE OF ORGANIZATION

A regional, bi-state effort that encompasses both urban and suburban communities and includes stakeholders from areas such as bicycling, walking, public health, neighborhood advocacy, transportation, public policy, etc.

SCOPE OF ACTIVITY

1. Advocacy for bike/ped facilities and policies.

- Encourage cities and counties to fund and build trails, bike lanes, and sidewalks.
- Lead policy changes such as Complete Streets and development code reform.
- Encourage development of the MetroGreen system via regional funding options and/or a land trust type of organization.

2. Education and outreach

- Make healthy, active living part of our local culture and mindset.
- Provide comprehensive bicycle education classes throughout the metro area.
- Partner with cities and schools to implement Safe Routes to School programs, especially in under-served communities.
- Lead marketing and outreach efforts to motorists, bicyclists, and pedestrians - including Bike Week, Car Free Challenge, Walk to School Day, etc.

3. Research and analysis

- Review regional planning and programming in the areas of transportation, urban planning, and public health.
- Monitor transportation projects for appropriate bike/ped inclusion.
- Identify needed improvements in project planning, funding priorities, and project implementation.
- Document bike/ped activity over time to show mode shifts and emissions reductions.
- Explore the connections between local bike/ped policies/infrastructure and public health issues like diabetes and obesity.

INITIAL FOCUS CAMPAIGNS

1. Katy Trail Connection

Extend the Katy Trail to the heart of the metro area via the Rock Island corridor. Work with local, state, and national leaders to fund and build the trail while preserving space for a future transit system.

2. Bicycle Friendly Communities

Achieve this coveted national designation for at least 5 metro communities covering at least half of the metro population.

3. Regional Funding Cooperation

Achieve a coordinated funding system for trails and bike routes, either through a regional funding mechanism or better aligning existing revenue sources with policy and system goals.

FUNDING PLAN

A diversified funding base including membership revenue, private fund raising, competitive government and philanthropic grants, and fees for service.

We believe the above vision offers the optimum situation for sharing staff and systems so far as it makes sense and strengthens both organizations, while also allowing each part its necessary independence and separate identity. The relationship will be well defined by contract and agreement, and structured so that if the organizations wish to part ways in the future, they will be able to do so with minimum problems.