



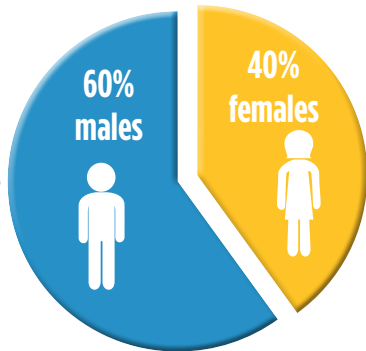
From 2008–2012, the Kansas City region experienced

119 pedestrian fatalities and **420 serious injuries** to pedestrians.

2013 Pedestrian Crash Analysis



Of combined fatalities and injuries:



In our region **males** accounted for **74% of fatalities**.

81% of incidents occurred on city and county roads.



High pedestrian crash locations, even when factoring in frequency of auto trips, tend to be **within environmental justice areas²**.



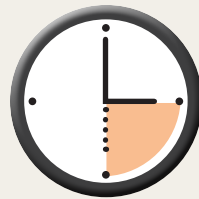
Cold winter months

(December to February) showed the fewest number of pedestrian crash incidents.

Most incidents occurred during the **warm weather months** of May through September.

62% of incidents occurred during daylight.

Most incidents happen in **late afternoon hours** from **3–5:59 p.m.**



84% of incidents were on **dry pavement** conditions.

32% of incidents were at **intersections** or intersection-related locations.

Most pedestrian crashes occurred **along arterial roadway corridors¹** and in **areas with high population density and employment**.

FRIDAY is the day of the week that most crash incidents occur.



Most common driver behaviors leading to fatalities

36%

Distracted/inattentive driving



led to **14 fatalities**

27%

Drivers failed to yield

resulted in **6 fatalities**

Most common pedestrian behaviors leading to fatalities



23%

Pedestrians failed to yield



resulted in **35 fatalities**

22%

Distracted/inattentive walking

led to **25 fatalities**



Only 5% of fatalities occurred while pedestrians were **walking along with or obeying a pedestrian signal**.

¹ **Arterial Roadways:** High-capacity roadway facilities — with speed limits typically between 30 to 50 mph — that carry traffic between important centers of activity.

² **Environmental Justice Area:** Census tracts that:
1. Contain a greater percentage of minority population than the Kansas City area average; and/or
2. Contain more than 20 percent of households in poverty.