

2012 FOUNDATION REPORT



The Missouri Foundation for Bicycling and Walking is a nonprofit, charitable corporation organized under chapter 501(c)(3) of the federal tax code to promote bicycling, walking, and healthy lifestyles in Missouri.

Thanks to your generous support, the Foundation has made major progress in 2012.

🚲 Continued the work of the **Missouri Safe Routes to School Network**, now in its second year. The Network **brings together over 100 organizations, agencies, staff, elected officials, and individuals in the fields of health, education, transportation, planning, and advocacy** to carry out an ambitious 12-point Action Plan to change policy in support of Safe Routes to School across Missouri. One of 20 states selected to participate in the Network project, our work this year has helped propel Missouri to the forefront of this national movement.

🚲 **Developed working relationships with a wide variety of health, fitness, environmental, municipal, business, planning, school, and other organizations across Missouri** who share our interest in how community design affects fitness and activity. Making bicycling and walking part of the mainstream in Missouri has long been our goal--and in 2012 we made real progress in working with a broader range of partners than ever.

🚲 **Action 2020 Workshops** – The Foundation was a partner, along with the Missouri Association of Councils of Government (MACOG), Advocacy Advance, the League of American Bicyclists, the Alliance for Biking and Walking, and local partners including MoDOT and the Pioneer Trails Regional Planning Commission, to bring two Action 2020 Workshops to Missouri. These workshops, presented to over 80 municipal, agency, and organization staff from across Missouri, taught participants how the new MAP-21 federal transportation funding works and how to maximize the potential of this funding—over a \$1 billion annually in Missouri—to build better, healthier communities for bicycling and walking.



Action 2020 Workshops were held in Jefferson City and Concordia. The Missouri workshops were the first of these nationwide workshops to be held after the passage of MAP-21. Interest in the details of MAP-21 was high in participants.

🚲 **Advocacy and Complete Streets Training Sessions:** We partnered with Missouri Livable Streets and other key advocacy organizations across Missouri, including PedNet, Trailnet, BikeWalkKC, and KAMotion, to help develop a training session that gives community

Find out more about the Foundation or make a contribution towards its mission at MoBikeFed.org/foundation



members like you the information, tools, techniques, and know-how to work for Complete Streets and other bicycle and pedestrian issues in your own community. In 2012 we are planning to expand the bike/ped advocacy training, so if you would like to bring a training session to your community, please contact director@mobikefed.org

Supported the effort to create the first-ever Missouri Trails Census and Statewide Trails Plan:

The Missouri Parks and Recreation Association, in cooperation with most all agencies in Missouri that build and maintain trails and with our full support, is creating the first-ever complete listing of thousands of trails across Missouri. The Trails Census will be available to end users and will list information about hiking trails, mountain biking trails, multi-use trails, ATV trails, and all other known trails on federal, state, municipal, and other lands. This will lead to the first-ever comprehensive Statewide Trails Plan—a plan that has long been needed in Missouri.

Continued to act as fiscal sponsor for BikeWalkKC, an important new advocacy group in Missouri’s second largest metropolitan area.

In 2010, Kansas City stood as possibly the largest U.S. city without an organized, effective bicycle/pedestrian advocacy group. And it showed—Kansas City has recently been ranked as the worst city for bicycling of the 50 largest U.S. So it is imperative, not just for Kansas City itself, but for the health of the bicycling and walking movement in Missouri, to turn that situation around.

Proposed Multi-State Trail System

NEBRASKA IOWA MISSOURI KANSAS

OMAHA Council Bluffs DES MOINES
LINCOLN Beatrice Blanchard
Maryville Maryville
St. Joseph Chillicothe Centralia
Atchison Leavenworth Lawrence
TOPEKA Lawrence
Herrington Council Grove Ottawa Garnett
St. Louis
Springfield
Carthage Joplin
Pierce City

MISSOURI BICYCLE AND PEDESTRIAN FEDERATION
MOBIKEFED.ORG

Lines indicate potential connections, not specific routes. More information: mobikefed.org tags/quad-state-trail

A Statewide Trails Plan will help us implement big ideas like the proposed Quad States Trail, will identify opportunities, priorities, and missing links in our existing trails system, and will help identify and coordinate funding resources needed to make the trails system in Missouri truly comprehensive, connected, and state wide.

Note several new opportunities for large-scale trail connections across Missouri in the 2012 trail map.

The Foundation applied for and received an Advocacy Advance Grant—one of only four given that round, out of dozens of applications—funded by the SRAM Cycling Funding and administered by the Alliance for Biking and Walking and the League of American Bicyclists. The grant allowed us to gather a group of local advocates, who started BikeWalkKC under the fiscal sponsorship of Foundation.

The Foundation has acted as fiscal sponsor for two major grants for BikeWalkKC – Clean Commute and Feet First. These grants have allowed the creation and expansion of a monthly Commuter Challenge program, an annual Bike Month program, and classes and clinics to promote bicycling and walking and teach bicycle and pedestrian safety to thousands in the region.

Find out more about the Foundation or make a contribution towards its mission at MoBikeFed.org/foundation





Online news articles and press releases share bicycle and pedestrian successes from across Missouri and encourage more Missouri communities to follow our best statewide examples.

In 2012, the Foundation declared Warsaw, Missouri—with its miles of new multi-use trails, mountain biking park, on-road bicycle routes, improved downtown and area sidewalks, regular bicycle and trails oriented community events, and an economic development plan focused around bicycling, walking, and hiking—as one of the best bike/ped friendly small cities in the U.S.

This photo shows Warsaw's Swinging Bridge, which connects levee trails on both sides of the river near downtown Warsaw.

Today, BikeWalkKC has already proven itself as a capable, effective advocacy group with a strong board, good leadership, active volunteers and members. BikeWalkKC has moved forward important policy work and programs in the Kansas City region, including bicycle and pedestrian education classes, and effective year-around program to encourage bicycling, walking, carpooling, and transit use, and bicycle education in schools and with youth groups.

We are projecting that the Foundation's fiscal sponsorship of some BikeWalkKC programs will end in 2013 and both organizations will then be able to continue as independent, successful organizations working to promote bicycling and walking.

 **Bike Share** In 2012, the Foundation was able to act as fiscal sponsor for a \$350,000 grant from Blue Cross/Blue Shield of Kansas City to start Missouri's first Bike Share program. Kansas City B Cycle has now completed its first successful season—and the first of several bike share programs in Missouri.

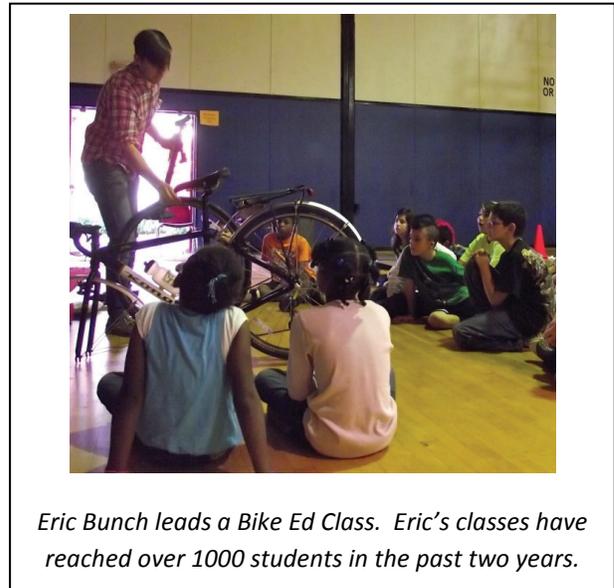
 **Educated Missourians about bicycling and walking** through regular Missouri Bicycle & Pedestrian News articles, educational articles and tips, and on our web site, which has had over 100,000 visitors in the past year.

 **Promoted bicycling and walking** through regular press releases about bicycle and pedestrian related events in Missouri, promoted Bike Month and International Walk to School Month across Missouri, over 100 "earned media" stories about bicycling, walking, trails, safety, and events from our press releases during 2012.



🚲 **Made key information related to bicycling, walking, and trails available**, such as state bicycle maps, trail maps, information about cross-state bicycle routes and trails, current state bicycle laws, state bicycle, pedestrian, and trails organizations, events, and more, with over 50,000 pageviews of these informational pages during 2012.

🚲 Purchased the **BikeMobile**, a mobile 'bicycle library' that will allow us to take **an intensive in-class, on-bicycle course that will be taught to more than 1000 Missouri middle school students over the next two years.**



Eric Bunch leads a Bike Ed Class. Eric's classes have reached over 1000 students in the past two years.

🚲 **Began a hands-on, in-school bike ed program** – the BLAST program, funded by a MoDOT Safe Routes to School grant, takes a fleet of bicycles to Missouri schools, teaching 20-30 students about bicycle safety and bike handling skills in a fun, hands-on way.

🚲 Continued to follow national best practices by sending staff to Alliance for Biking and Walking training and leadership sessions. These sessions ensure that **our organization is as effective as possible, that it is run well, and that staff and board keep abreast of national best practices** and maintain good communication with and learn from other similar organizations from across the country and the world.

🚲 **Provided expertise and technical assistance for other bicycle & pedestrian organizations across Missouri** in applying for grants and writing grant applications.

🚲 Provided assistance to groups and agencies across the state with **bicycle and pedestrian-related planning and policy making.**



MISSION STATEMENT

The Missouri Foundation for Bicycling and Walking is a statewide, not-for-profit organization promoting good health and physical activity through bicycling and walking, bicycle and pedestrian safety, and education of bicyclists, pedestrians and motorists.

The Missouri Foundation for Bicycling and Walking is a corporation organized exclusively for charitable, educational, and scientific purposes under section 501(c)(3) of the IRS code. Donations to The Foundation are tax deductible to the extent allowed by law.

IRS AND FINANCIAL INFORMATION

The Foundation's EIN is 20-3389214. The Foundation's Form 990s and other financial summaries are available on GuideStar.org. The Foundation's IRS letter of approval is available at <http://mobikefed.org/files/mobikefoundation-irs-letter.pdf>. The Foundation's bylaws are available at <http://mobikefed.org/foundation/bylaws.php>.

EMPLOYER MATCH

Many employers have programs that will match contributions given to 501(c)(3) public charities like the Foundation; contact director@mobikefed.org for more information.

DONATING THROUGH STATE AND FEDERAL EMPLOYEE CHARITABLE CAMPAIGNS

Missouri state employees may donate to the Foundation through the Missouri State Charitable Campaign (MSECC code 8063).

Federal employees in the Kansas City, St. Louis, and St. Joseph areas may donate to the Foundation through the Combined Federal Campaign (Charity Code 56467).

OFFICERS AND BOARD OF DIRECTORS

Brent Hugh, Raytown, Executive Director
Joseph Torrisi, St. Louis, President
Jan Nietzert, Jefferson City, Vice President
Paul Sidwell, Kansas City, Treasurer
Sean Staggs, Kansas City, Secretary

Paul Wojciechowski, Wildwood
Laura Vie, Columbia
Wes Ridgeway, St. Louis, board member



Missouri Foundation for Bicycling and Walking

PO Box 104871

Jefferson City, MO 65110-4871

<http://www.mobikefed.org/foundation>

*Find out more about the Foundation or make a contribution towards its mission at
MoBikeFed.org/foundation*

