



## **Bicycling and Walking: Where Missouri Stands**

*Bicycling and walking are surprisingly large sources of strength in Missouri's economy. But there is much room for improvement.*

### ***Amount of Walking and Bicycling***

- Nationally, 9.5% of trips are made by walking or bicycling. But Missourians walk and bicycle **less than half the national average**.
- Nevertheless, about a **quarter of Missouri adults** are regular bicyclists.
- The Missouri Bicycle & Pedestrian Federation represents a statewide coalition of bicycling, walking, running, and trails groups with aggregate **membership of over 15,000**.

### ***Safety***

- Bicyclists and pedestrian represent less than **5% of trips taken** on Missouri roadways, but **7.5% of roadway deaths** and **15% of roadway injuries**.

### ***Need***

- **Transportation:** Over 26% of Missourians have no driver's license and 8.3% of households have no motor vehicle available.
- **Health:** A walkable and bikeable Missouri makes for healthier citizens.
- **Congestion:** Walking, bicycling, and transit work together to reduce traffic, congestion, greenhouse gases, and pollution.
- **Liveability:** People want to live where they can bicycle and walk safely.

### ***Economic Cost***

- Missouri's **household transportation costs are \$700-\$1000 higher** than average, largely because most people have few real options to driving alone.
- Cities across the country are making themselves bicycle- and pedestrian-friendly. Companies and employees expect this. To attract high-quality industries and employees, **Missouri needs move from below average to above average in walkability and bicycleability**.

### ***Economic Potential***

- Bicycling recreation contributes **\$133 billion** to the national economy.
- Supports nearly **1.1 million jobs** nationally
- Generates **\$17.7 billion in federal and state tax revenue**
- Generates **\$220 million in annual revenue** from Missouri bicycle shops and retailers

### ***Missouri's Potential***

- Bicycling and trails provide **sustainable growth** in rural communities
- The Katy Trail has **500,000 visitors annually** from all 50 states
- **4.3% of Missouri tourists bicycle or hike**--more than boat or golf and about the same as gambling and nightlife
- **Tour of Missouri Professional Bicycle Race** Sept 11-16 will bring half a million spectators and over \$25 million in direct economic impact.