

6TH ANNUAL
MISSOURI BICYCLE AND PEDESTRIAN FEDERATION

ACTIVE —
Transportation
— **SUMMIT**

AUGUST 13TH, 2021

*Bicycling, Walking, and Trails
Mean Business in Missouri*

**DETAIL SESSION SCHEDULE
SESSION DESCRIPTIONS & PRESENTER BIOS**

Organized and presented by:



MANY THANKS TO OUR SUPPORTING AND SPONSORING ORGANIZATIONS AND AGENCIES:

HORNER  SHIFRIN



2021 Missouri Active Transportation Summit - Detailed Session Schedule

All sessions online via Zoom. Click the link provided, or join with the Meeting ID and Password provided.

- You can join via computer or your mobile device using the Zoom app and the meeting link OR ID/Password.
- You can also dial in from any phone with the provided phone number, Meeting ID, and password.
- **Note that the meeting login link, meeting ID, and password are different for each session!**

Opening Session - Plenary

9:00am-10:15am

Zoom connection info:	https://zoom.us/j/96223080459?pwd=WndqWmM4eGxhTVNqSE5RTnd5Yk5KUT09	ID: 962 2308 0459 Pass: 310959	312 626 6799 US (Chicago)
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Welcome

Brent Hugh, Missouri Bicycle & Pedestrian Federation

Greeting

Stephen Foutes, Director, Missouri Division of Tourism

Introduction: Patrick Tuttle, Joplin Convention & Visitors Bureau



Stephen Foutes, Director,
Missouri Division of Tourism

A lifelong Missourian, **Stephen Foutes** was born in Mark Twain's hometown, Hannibal, and grew up in Bowling Green. After graduating from Central Methodist College in Fayette, Mo., Foutes worked in the newspaper industry for more than 10 years before joining the Missouri Division of Tourism in 2009. He held varying roles at the Division until 2017, when he joined the Missouri State Medical Association as its director of marketing. Foutes returned to the Missouri tourism family in March 2020, when he was appointed MDT's director.

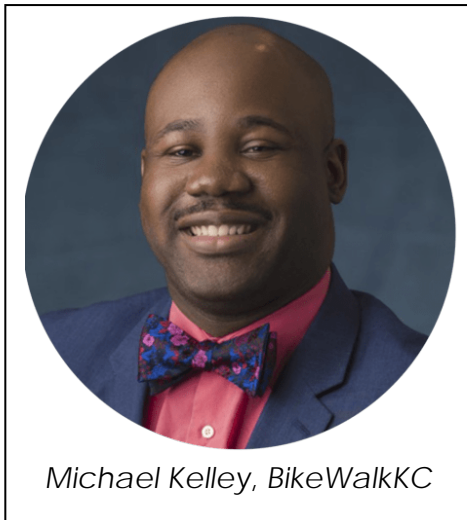
APBP Welcome

Paul Wojciechowski, Horner & Shifrin *and* President, Association of Pedestrian & Bicycle Professionals – Missouri Chapter

Plenary Address

Michael Kelley & Ron Bentch, *A Model for Missouri: Missourians for Responsible Transportation's Complete Streets Ordinance Template*

Moderator: Jackson Hotaling, Missourians for Responsible Transportation



Michael Kelley, Policy Director, BikeWalkKC. Michael leads BikeWalkKC's efforts to advocate for policies, plans, and projects which make it easier for people to walk, roll, and bike throughout the Kansas City metro and beyond. His work has included successfully advocating for Complete Streets ordinances in both Missouri and Kansas, contributing insights to key local and state planning documents, cultivating statewide coalitions for active transportation, and advocating for the decriminalization of walking and biking. In 2020, Michael was named the National Emerging Leader of the Year by the League of American Bicyclists.

Prior to joining BikeWalkKC, Michael worked for such organizations as the Overland Park Chamber of Commerce and the US Department of Housing and Urban Development. He earned his Masters of Public Administration from the University of Missouri-Kansas City and holds undergraduate degrees from Kansas State University and Kansas City Kansas Community College.



Ron Bentch, PedNet Coalition & Missourians for Responsible Transportation. If you need someone to build a ukulele for you, a genuine conversation about life, or just a friendly reminder that you're awesome, Ron is your person! Ron worked as a construction contractor in central Missouri for ten years, and before that, he and his family of four spent several years in South Africa leading diverse teams in community development and

sustainability projects. Ron wanted to use his privilege and experience to create change

in communities and found the perfect job as the Project Director for Missourians for Responsible Transportation. This position allows him to use the community-building skills he honed in Africa as he travels the state and meets with community leaders who want to increase walking, biking, and transit options for all Missourians.

First Breakout (four choices)

10:30am-11:20am

B1 #1. Making Biking and Walking Work for Missouri	Paul Wojciechowski, <i>Horner & Shifrin</i>	https://zoom.us/j/95629707457?pwd=SjUyNCsxR3Y0Zy92Y1I4d2NFWUJKdz09	ID: 956 2970 7457 Passcode: 871285	312 626 6799 US (Chicago)
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Moderator: David Bange, City Engineer, City of Jefferson City

This session will go into details of taking best practice from across the United States, and making it real for applications in Missouri. The session will include audience interaction on several sample design challenges from Missouri examples across the state.

Paul Wojciechowski works for Horner & Shifrin in St. Louis. He is a transportation planner and engineer with 37 years of experience in planning and designing innovative transportation facilities. Paul has dedicated his career to active transportation and public projects that enhance communities and regional systems. His work as a consultant has included greenways, trail design, street design, bikeway and pedestrian planning and implementation, transit projects, land-use planning and transportation planning.

B1 #2. Connecting the Dots: A Missouri River Trail connecting the Katy, Rock Island, Kansas City, St Joseph, and Omaha?	Andy Clements, City of St Joseph	https://zoom.us/j/99643040234?pwd=NFRhVTFGeTk3bENTV1V1ZGJRWGFzZz09	ID: 996 4304 0234 Passcode: 536337	312 626 6799 US (Chicago)
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Moderator: Greg Harris, Executive Director, Missouri Rock Island Trail, Inc. (MORIT)

Many communities have trail systems but thinking about how they fit into the regional and national perspective is not explored in most planning efforts. This presentation will discuss St. Joseph, Missouri's, evolution towards thinking about and planning for the "bigger picture."

Much focus has been spent in the last twenty years developing the Katy Trail and trail systems in the metropolitan areas. Now is past time to begin a major push to establish connections between the urban areas, looking at interstate connections as envisioned in the Great America Rail Trail.

Northwest Missouri is an ideal example of that and this presentation will speak to the challenges, both in corridor availability, planning, political support and public perception and support. Working together via a multi-government, multi-agency effort will be required to close the gap but the potential is so tremendous that it simply cannot be an opportunity that is let pass the state by.

Andy Clements is Director of Public Works & Transportation for the City of St Joseph, Missouri. Andy has been involved in planning, designing and constructing trails and bicycle pedestrian infrastructure for thirty years in Missouri. He's been involved in the MoDot's Bicycle and Pedestrian Committee that was formed in the middle 1990's to being involved in the development of over 25 miles of trails, mountain bike paths, and bike lanes. He is used to losing as many battles as are won in moving forward but understands the need for progress in Missouri is great.

B1 #3. Grassroots and Grasstops: The Story of Springfield's Lone Pine Bike Park & Greenspace	Mary Kromrey, Ozark Greenways	https://zoom.us/j/94392676828?pwd=YStMNVhLUHdjYjBJWUd1Y21JYlVXZz09	ID: 943 9267 6828 Passcode: 572375	312 626 6799 US (Chicago)
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Moderator: Janet Godon, Planner, Columbia Missouri Parks & Recreation

This area, approximately 16 acres, was preserved by a group of engaged residents in 2003 for greenspace, stormwater management, and appropriate low-impact uses (such as trails.) In June of 2003, this area became the Lone Pine Greenspace under the jurisdiction of the Springfield-Greene County Park Board and owned by the City of Springfield. It is a great buffer between Lone Pine Avenue and the Galloway Creek Greenway trail. You'll often see people tossing a frisbee, walking their dog, biking, or out on a run in this area. Many people of all ages appreciate this space, and in 2019 the next generation of engaged residents, average age of 14, volunteered to create a natural surface trail for mtn. biking, hiking, and trail running. In 2020 several partners came together to support these efforts as many residents desire to see a more robust and connected trail system that includes both natural surface and paved trails. This area also needs extensive ecological improvements such as invasive plant removal and native tree and grasses plantings to support stormwater management efforts. Learn more about this project including the steps that have resulted in this area being included in the Springfield-Greene County Parks Master Plan and a six-figure investment by a private foundation to further develop and preserve the area.

Mary Kromrey is Executive Director of nonprofit Ozark Greenways, Inc. headquartered in Springfield, MO.

B1 #4. Show Me Hands-Free - A Coalition's Push for Distracted Driving Legislation	Michael Kelley, <i>BikeWalkKC</i> Ron Bentch, <i>Missourians for Responsible Transportation</i> John Montgomery, <i>Ozark Greenways</i>	https://zoom.us/j/91365810329?pwd=akRxTytGV0lFWmkvNFBCNHZudkY3UT09	ID: 913 6581 0329 Passcode 835760	312 626 6799 US (Chicago)
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Moderator: Jackson Hotaling, Missourians for Responsible Transportation

Distracted driving is an increasing cause of injury and death on the roads. People who walk and bicycle are often affected by distracted driving and are represented disproportionately in the injury and fatality statistics. Missouri is one of just a few states left with no texting-while-driving or hands-free electronic device law. What are the issues? What are the proposals? Who is supporting them?

Show Me Hands-Free represents a coalition of Missouri organizations working together to eliminate distracted driving. Together we can and will make a difference by putting an end to the epidemic of distracted driving!

***John Montgomery** is Frisco Highline Trail Manager with Ozark Greenways in Springfield. As the Frisco Highline Trail Manager, John is responsible for the overall planning, management & coordination, maintenance & improvements, marketing & events, and funding of the Frisco Highline Trail (FHT). This includes representing Ozark Greenways, Inc. (OGI) in dealing with the public and governmental agencies on matters related to the FHT, attending meetings related to FHT business, responsibility for preparation, monitoring and administering the FHT operating budget, and operation of any businesses established by OGI in conjunction with the FHT. John also makes routine field inspections and safety checks of the FHT, as well as developing and implementing FHT policies relating to trail usage. In addition, John prepares and presents speeches to groups including the OGI Board of Directors, the Springfield-Greene County Park Board, City Councils, County Commissions, technical conferences, business entities, or the general public. His position also manages and coordinates contractors and volunteers, and performs related work as necessary to support the FHT.*

***Michael Kelley** is Policy Director with BikeWalkKC. Michael leads BikeWalkKC's efforts to advocate for policies, plans, and projects which make it easier for people to walk, roll, and bike throughout the Kansas City metro and beyond. His work has included successfully advocating for Complete Streets ordinances in both Missouri and Kansas,*

contributing insights to key local and state planning documents, cultivating statewide coalitions for active transportation, and advocating for the decriminalization of walking and biking. In 2020, Michael was named the National Emerging Leader of the Year by the League of American Bicyclists.

Prior to joining BikeWalkKC, Michael worked for such organizations as the Overland Park Chamber of Commerce and the US Department of Housing and Urban Development. He earned his Masters of Public Administration from the University of Missouri-Kansas City and holds undergraduate degrees from Kansas State University and Kansas City Kansas Community College.

Ron Bentch works for the PedNet Coalition & Missourians for Responsible Transportation. If you need someone to build a ukulele for you, a genuine conversation about life, or just a friendly reminder that you're awesome, Ron is your person! Ron worked as a construction contractor in central Missouri for ten years, and before that, he and his family of four spent several years in South Africa leading diverse teams in community development and sustainability projects. Ron wanted to use his privilege and experience to create change in communities and found the perfect job as the Project Director for Missourians for Responsible Transportation. This position allows him to use the community-building skills he honed in Africa as he travels the state and meets with community leaders who want to increase walking, biking, and transit options for all Missourians.

Lunch – on your own (no sessions active)

12:30-1:30

Second Breakout Session (three choices)

11:30-12:20

B2 #1. KCMO's First Two-Way Cycle Track: Paving the Way for Complete Streets Improvements	Jason Waldron, City of Kansas City, Missouri Maggie Green, City of Kansas City, Missouri	https://zoom.us/j/94187845265?pwd=VCtvcFZneWdw eFF6WGx0Z2ptUVVFZz09	ID: 941 8784 5265 Passcode: 913634	312 626 6799 US (Chicago)
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Moderator: David Bange, City Engineer, City of Jefferson City

This session will feature the story of the Gillham cycle track from start to finish: how the project was born through a community-driven, planning process in 2017 to the first phase of construction in summer 2020 to how the project was a catalyst for KCMO's Vision Zero initiative and other protected bike facility projects in 2021. By this fall, the middle section of the Gillham cycle track will be complete, extending 2.5 miles through the heart of Midtown KCMO and making an important neighborhood connection from Brush Creek Boulevard to McGee Trafficway. Because of the success of and collaboration around the Gillham cycle track project, momentum and demand is growing for similar facilities in other neighborhoods. KCMO will break ground on another two-way cycle track later this summer on Avenida Cesar E Chavez, connecting the West Side neighborhood to the West Bottoms and Kansas to Missouri via a protected bike facility.

The presentation will feature before and after photos of the project, an overview of lessons learned and overcoming project challenges, the public engagement strategy amidst a pandemic, and a preview of what's next for Complete Streets infrastructure and Vision Zero in KCMO.

Jason Waldron is Transportation Director with KCMO Public Works. He has been with the City for seven years, serving as project manager for the KC Streetcar Main Street Extension and as Associate Director of Multimodal Transportation. He was founding co-chair of the KCMO Mobility Committee and is a Public Works liaison on the KCMO Vision Zero Task Force. Waldron's previous roles also include managing the streetcar and sidewalk programs.

Prior to joining KCMO, Jason spent 17 years in the private sector as a transportation consultant. He was involved with roadway, park, sidewalk, trail and transit projects throughout the Kansas City metropolitan area. Jason has also served on the Kansas City Neighborhood Advisory Council and the Bicycle Pedestrian Advisory Committee.

Waldron is a registered professional engineer and holds a Bachelor's of Science in Civil Engineering from Iowa State University. He's on the Board of Directors for the Engineers Club of Kansas City and is an alum of the Kansas City Chamber of Commerce Centurion Leadership program. In 2018, Waldron studied emerging multimodal transportation policies and best practices in New Zealand and Australia after being selected for the American Public Works Association Jennings Randolph International Fellowship.

Maggie Green is Public Information Officer with KCMO Public Works. As the Public Information Officer for Public Works, Maggie serves as the link between KCMO residents and Public Works staff performing various maintenance activities and construction projects around the city. Her role involves creating project webpages, sending project updates to residents and councilmembers, presenting to neighborhood groups and stakeholders, contacting and informing the media of the latest project news, and coordinating with other departments and external partners. She is also helping lead the city's Vision Zero efforts. Maggie's been with KCMO for two years and has her Master of Public Administration from the University of Missouri—Kansas City.

Maggie lives in North Hyde Park with her family and enjoys walks around the neighborhood. You will probably see her commuting to work by bicycle in heels and a dress!

B2 #2. Building a Network of Historical-Cultural Bicycle Routes Across Missouri	Brent Hugh, <i>Missouri Bicycle & Pedestrian Federation</i>	https://zoom.us/j/9636457749?pwd=T3VmeTd4bDNlUOERoOU1UcU1sK2s4dz09	ID: 963 6457 7749 Passcode: 961200	312 626 6799 US (Chicago)
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Moderator: Mac Vorce, Warsaw Chamber of Commerce

For more than 20 years, the Missouri Bicycle & Pedestrian Federation and its membership have had a goal to create a network of statewide bicycle routes criss-crossing Missouri, connecting major cities and destinations across the state as well as smaller communities and rural areas throughout the state. Now we're doing it! What have been the prospects and progress on this project in the past year? What successes have we seen? What's coming up? Where do we need your help?

Updates on bicycle routes and touring networks like:

- **Butterfield Stage Experience bicycle route** – expanding to 500 miles, and an Outlaw Trail?
- **U.S. Bicycle Route 51**, connecting the Arkansas's Razorback Trail to Des Moines, IA
- **Birthplace of the Santa Fe Trail** – 270 miles of routes released in celebration of the Santa Fe Trail bicentennial
- **Quad State Trails Plan MO-KS-IA-NE (and IL)** – finally moving forward?
- **Rock Island Trail connections**
- **How Missouri can capitalize Pony Express, Oregon/California Trail, Overland Stage, and other bicycle routes following historical trails**
- **Bike MOPAC**
- **Ozark Trail Mountain Bike/Bikepacking Network**
- **Much more . . .**

***Brent Hugh** has been webmaster, president, and since 2005, Executive Director of the Missouri Bicycle & Pedestrian Federation. Under his leadership, the Federation has grown from an organization with a few dozen members and \$500 annual budget to the current membership of over 5000 active members and over \$150,000 annual budget. The Federation, which is celebrating its 25th anniversary in 2019, is the only statewide advocacy organization in Missouri that works exclusively and full-time on behalf of the entire state's two million bicyclists and six million walkers. Brent lives in Raytown, Missouri, with his wife, Jan, where he puts about 5,000 miles per year on his fleet of three recumbent bicycles, a road bike, and a mountain bike. His 25 year old son Jonathan and 18 year old daughters Naomi and Amanda are also avid cyclists, walkers, and trail users.*

B2 #3. Creating Active Transportation Incentives in Wildwood, MO - Biking and Walking Benefits	Hugh Share, <i>Sustainability Consultant</i> Lauren Edens, <i>City of Wildwood</i>	https://zoom.us/j/96924462256?pwd=QUFORkwxekxUUStrY1N3aHl4UXhTdz09	ID: 969 2446 2256 Passcode: 637289	312 626 6799 US (Chicago)
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Katrina Williams, Planner, City of Jefferson City

The City of Wildwood embraces its extensive trail and sidewalk network and has launched an exciting new program for the City’s businesses and residents that fits perfectly with its culture and outdoor infrastructure. Biking and Walking Benefits is a year-round national program in more than 100 communities across the United States that promotes active mobility through discounts/rewards to cyclists and walkers that visit local businesses. This program helps build economic development (generating additional traffic to businesses) and contributes to a healthy, vibrant community.

Lauren Edens is currently serving her second term as a Wildwood City Council Member representing Ward 2. She is Chair of the Economic Development Committee, and also serves on additional standing and ad hoc committees. Lauren has been a Wildwood resident for 20 years and received her Master of Public Affairs from Mizzou, specializing in public policy. Lauren has enjoyed working on rural development, economic development, and education policy development.

Hugh Share is President of SHARE Sustainability and works with a variety of organizations to develop strategies and actions that advance sustainability, with a focus on water strategy.

Hugh retired from Anheuser-Busch InBev in early 2016 after 33 years, all in sustainability related roles. In his last position, he was responsible for developing and executing the company’s global environmental sustainability and community strategies. Hugh has served as a steering committee member for the United Nations Global Compact, CEO Water Mandate and Beverage Industry Environmental Roundtable. Hugh is also the Co-coordinator of Cycle St. Louis, a partnership of organizations and individuals committed to creating cycling opportunities for people with disabilities in the St. Louis Metro area. He’s been a tandem captain for Delta Gamma Center’s Tandem Adventurer’s program for 14 years, leading weekly rides with blind and visually impaired children.

Hugh received his undergraduate degree in biology and chemistry from the State University of New York at Fredonia, and his Master’s in Environmental Policy and Management from the University of Denver. He’s an avid cyclist, bike commuter/tourer and runner, and prefers traveling under his own power whenever possible.

Keynote Session

1:30pm-2:50pm

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Zoom connection info:	https://zoom.us/j/96627238752?pwd=aGRYZGdUT HNCZUJYZ0Q4Tks3ZlJsUT09	ID: 966 2723 8752 Passcode: 550440	312 626 6799 US (Chicago)
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Reconvene

Brent Hugh, Missouri Bicycle & Pedestrian Federation

2021 Missouri Livable Streets Awards

Presenter: Michael Kelley, BikeWalkKC

2021 Active Living Community Champion Award: Taylor Cunningham, Senior Transportation Planner, City of Joplin

Taylor Cunningham has been an integral part of efforts to bring a Complete Streets ordinance to the city of Joplin. From the very beginning, Taylor has been a vocal advocate for the most vulnerable road users in the community, be they cyclists on local trails, pedestrians, or disabled users with accessibility needs. She has asked questions about how to effectively serve diverse users. She has identified key constituencies and organizations in and around Joplin that can help to champion the legislation and the idea. She has researched various elements of the concept to not only give herself a better understanding but also to support her efforts to show other staff and decision-makers the importance of Complete Streets.

Taylor is the very definition of a community champion. She has consistently gone above and beyond in pursuit of doing what is right for the people she serves.

2021 Active Living Community Complete Streets Policy Award: City of Osceola, Teresa Heckenlively, St. Clair County Economic Developer

The City of Osceola has passed a Complete Streets ordinance that serves as a positive example for other communities to follow in their own efforts to become more supportive of active transportation. The community really pulled together to pass the Complete Streets ordinance. Council members reviewed the proposed policy at length. There was

considerable outreach to members of the community, particularly the business community.

The Complete Streets Policy that the City of Osceola passed is outstanding because it represents a culmination of collective work and compromise from various parts of the community and serves as an example for other communities to follow.

Teresa Heckenlively has been a great advocate for Osceola in passing its Complete Streets ordinance and a resource for other advocates in small-town Missouri working to advocate for active transportation.

Introduction of Keynote Speaker

Patrick Tuttle, Joplin Convention & Visitors Bureau

Keynote Address

Kalene Griffith, President, Visit Bentonville, How Bicycling and Trails have Transformed Northwest Arkansas - and How You Can Do the Same in Your Home Town



Kalene Griffith, President, Visit Bentonville

Kalene Griffith is the president of Visit Bentonville in Bentonville, Arkansas. Her goal is to share her enthusiasm and experiences with others in our community and the rest of the world about Bentonville tourism.

In 2005, Kalene was hired as the president of Visit Bentonville, she then realized that her working career has always been in hospitality and tourism. She has loved every job from lifeguarding to special events to storytelling for Bentonville. Her

education with early childhood education taught her to evaluate the challenges and celebrate the success to get the best results for every decision. Tourism has been her passion since she was 14 years old, working with parks and recreation.

She was appointed by the Governor to the Arkansas State Parks and Tourism Commission, is currently the chairperson. She is a board member of the Arkansas Hospitality Association Travel Council, Arkansas Association of Convention Visitors Bureau, Bentonville Chamber

of Commerce, Downtown Bentonville, Inc., Bentonville Public Arts Advisory Board, Bentonville History Museum, Amazeum Children’s Museum, and Dress For Success.

She has been awarded the 40 under 40 by the Arkansas Business Journal and the Northwest Arkansas Business Journal C-Suite Award.

Kalene currently resides in Bentonville with her husband, John, their wonderful children, son, Keegan (23), and daughter, Keelah (21) and our precious pup, Jersee.

Third Breakout (four choices)

3:00pm-3:50pm

B3 #1. Pathways to Implementation on the MoDOT System - and MoDOT Bike/Ped Program Brief Update	Shaun Tooley, MoDOT Jenni Hosey, MoDOT	https://zoom.us/j/98732601234?pwd=d1g3RmhkRE9YaFIXTnNLbldwcEJWdz09	ID: 987 3260 1234 Passcode: 153400	312 626 6799 US (Chicago)
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Moderator: Jenni Hosey, MoDOT

Join this behind the scenes tour for an exploration of how active transportation projects happened on the Missouri Department of Transportation system. No matter how big or how small, projects from every corner of Missouri will be highlighted with details about planning, funding, and engineering that helped process and implement these projects. Attendees will gain insight into the internal workings of the project development process at MoDOT. Information gained in this presentation will be useful to advocates and local communities to advance projects in the future.

Shaun Tooley is a Transportation Planning Specialist with the Missouri Department of Transportation (MoDOT). He has worked in the field of transportation planning for more than ten years with more than four years at MoDOT. Shaun is a graduate of the University of Texas at Austin with a Master's of Science in Community and Regional Planning and is certified by the American Institute of Certified Planners. He is grateful for the opportunity to present about MoDOT's story of active transportation. He represents MoDOT to both of the St. Louis region's Bicycle Pedestrian Advisory Committee and Gateway Bike Plan Working Group. His work involves advancing the state of practice for planning at MoDOT, which includes active transportation.

Jenni Hosey is a Senior Multimodal Operations Specialist with the Missouri Department of Transportation. She has worked in the fields of transportation planning and program administration at MoDOT for 18 years. She is a graduate of the University of Iowa with a Master's of Science in Urban and Regional Planning, Southwest Missouri State University with a Bachelor's of Science in Geology, and is certified by the American Institute of Certified Planners. Jenni is excited in her revised role with MoDOT which now includes active transportation policy.

B3 #2. Micro-Transportation, Hubs, Big Data, Healthcare Outcomes and ROI For Our Communities	Dan Cain, <i>Pedego Electric Bikes</i>	https://zoom.us/j/96510004532?pwd=UFRYZVB2citJYzFYWINpUTJvQmUyUT09	ID: 965 1000 4532 Passcode: 672964	312 626 6799 US (Chicago)
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Moderator: Janet Godon, Planner, Columbia Parks and Recreation

In this session we will discuss the relationships and challenges transportation plays in creating efficient, healthy communities, within the policies involving healthcare reimbursement design, infrastructure planning, and development, equitable recreation and wellness on safe streets, lanes and trailways.

What is the data that supports changes in policy, investment, and values as we commit to new ways to connect ourselves to the places we need and choose to safely commute, travel and explore?

Dan Cain is a small business owner and investor. He has 30 years in working with healthcare guidelines, policy, and reimbursement models for five Fortune 500 health plans. He represented providers and members in their search for efficient relationships that yield long-term value and equity for the entire care continuum.

Now Dan operates Pedego Electric Bike shops in three locations in central and western Missouri--and growing. At Pedego, we are dedicated to solving population-scale health issues and disparities with sustainable driven technology, partnerships, and performance data demonstrating positive clinical outcomes.

B3 #3. Beyond Cycling - Developing Inclusive Active Transportation in Joplin	Taylor Cunningham, City of Joplin	https://zoom.us/j/98000179538?pwd=TDM2SGI1R1FWTHZ2WWQ4aUc1cnA4UT09	ID: 980 0017 9538 Passcode: 380886	312 626 6799 US (Chicago)
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Moderator: David Hutchison, Missouri Bicycle & Pedestrian Federation, City of Springfield Public Works (retired)

The world of bicycle and pedestrian transportation is often perceived as homogeneous. When we start planning for active transportation, community members only picture MAMILs - middle aged men in Lycra. This session will discuss moving beyond the traditional planning methods for cyclists and broadening the scope of our planning efforts to include those who have been historically ignored in active transportation planning.

***Taylor Cunningham** is a Senior Transportation Planner for the City of Joplin and the Joplin Area Transportation Study Organization. I am passionate about using active transportation to combat inequity and climate change.*

*Taylor is the recipient of the **Missouri Livable Streets 2021 Active Living Community Champion Award**, presented at the Summit today.*

B3 #4. Recreational Tourism in Flyover States: Pros and Cons	Lee Clark, <i>Trails Advocate & City of St Joseph</i>	https://zoom.us/j/95041999001?pwd=N1pzVUJmZWluK0lGQ0RiQWpuOVhWdz09	ID: 950 4199 9001 Passcode: 020713	312 626 6799 US (Chicago)
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Moderator: Andy Clements, Public Works Director, City of St. Joseph

What is an effective way to capitalize on the benefits of recreational tourism in Missouri? What are the obstacles to overcome in creating a successful plan? What are the downsides to such a plan. These are some the subjects that I will cover in an overview of a major investment by a local government--Saint Joseph, Missouri--in its cycling infrastructure.

Lee Clark is a longtime trails advocate. He has volunteered over 2500 hours in building and maintaining trails in Saint Joseph since 2014. Due to his advocacy efforts and relentless passion to volunteer for our trails, he was able to spend a few months as a professional trail builder—and then was, very recently, named to the newly created position of Trails Maintenance Supervisor for the City of Saint Joseph.

Lee was previously against mountain bikes on trails. But the science and personal experience changed his opinion. Now he also appreciates the economic impact of the mountain bike community and is proud to be a part of it.

Fourth Breakout (four choices)

4:00pm-4:50pm

B4 #1. Measuring the Benefits of Complete Streets	Emily Schweningen, <i>Smart Growth America/ National Complete Streets Coalition</i>	https://zoom.us/j/95507928515?pwd=WUZCUzRQK2hRVEV2YlpoNWdmeHJTUT09	ID: 955 0792 8515 Passcode: 576974	312 626 6799 US (Chicago)
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Moderator: Alex Rotenberry, *Bicycle & Pedestrian Coordinator, Mid-America Regional Council*

Complete Streets build Complete Communities! Smart Growth America and the National Complete Streets Coalition, in partnership with CDC's Active People, Healthy Nation Initiative, developed a simple tool to quantify the benefits of Complete Streets projects, and help local leaders and advocates communicate those benefits to their communities. The tool allows communities to model the benefits of a specific Complete Streets project using data-driven approaches that measure benefits across impact categories of health, safety, environment, and economy, using an equity approach.

Smart Growth America, the workshop presenter, envisions a country where no matter where you live, or who you are, you can enjoy living in a place that is healthy, prosperous, and resilient. We empower communities through technical assistance, advocacy, and thought leadership to realize our vision of livable places, healthy people, and shared prosperity. Learn more at www.smartgrowthamerica.org.

Emily Schweningen is Smart Growth America's Deputy Director of Thriving Communities, a multidisciplinary program spanning transportation, economic development, fiscal health, land use, arts and culture, public health, resilience, community design, and Complete Streets. A public health professional by training, Emily leverages her diverse programming and research expertise to support the projects within the Thriving Communities team, to build stronger, healthier, more resilient communities by promoting health and equity through the built environment. Emily began her career in New Orleans, working in disaster response and recovery after Hurricane Katrina. There she conducted research on human rights abuses among migrant laborers, supported peer education programs to increase healthcare access for immigrant communities, and served as the Director of Research and Evaluation at Market Umbrella, a nonprofit dedicated to local food system development. After leaving New Orleans, Emily worked in global health, conducting

research in the Andean Region, coordinating a CDC project in Mozambique with Global Health Communication, and lastly managing UNICEF's HIV portfolio in Equatorial Guinea. She holds a Bachelor of Arts from the University of North Carolina at Chapel Hill and a Master of Public Health from Tulane University's School of Public Health and Tropical Medicine.

B4 #2. Maximizing Your Resources to Help Make Your Trail a Success: The Raytown Chamber's Experience with the Rock Island Trail	<i>Vicki Turnbow, Raytown Chamber of Commerce and Tourism</i>	https://zoom.us/j/92611025094?pwd=eGdhZE01bkM5S1BwUG5sek0QnUvdz09	ID: 926 1102 5094 Passcode: 960715	312 626 6799 US (Chicago)
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Moderator: Patrick Tuttle, Director, Joplin Convention & Visitors Bureau

After decades of uncertainty, discussion, and coalition building—followed by years of design and construction—the westernmost portion of the Rock Island Trail Jackson County officially opened on July 10th.

The trail runs diagonally through the city of Raytown and directly through the front yard of the Raytown Chamber of Commerce and Tourism's office building. And it continues from there to join the Katy Trail at Windsor, making Raytown the eastern terminus of a 300+ miles cross-state trail network.

What does the new trail mean for a community like Raytown? What have the Chamber of Commerce and city leaders been doing to make the Rock Island Trail a success in Raytown? What can you do to ensure that your community trail project is a success, too?

***Vicki Turnbow** has been involved with the Raytown Chamber in one capacity or another since 1991. Taking over the head position had always been something Vicki had thought she might want to do. She was awarded the Raytown Woman Outstanding Leader of the Year for 2012/2013 by the Raytown Women of Today, and Raytown's Citizen of the Year in 2019 by Raytown Mayor Mike McDonough and the City of Raytown. She is a life member of the Raytown Historical Society and Museum and a current Board of Trustee for the Raytown Educational Foundation. Vicki lives in Raymore, Missouri with her husband Kris, who serves as Mayor. In her free time, she enjoys spending time with her family, reading, shopping, and traveling. But most of all, she loves giving back to both of the communities she serves.*

B4 #3. Rumble Strip Roundtable: Cyclists hate them, Highway Safety advocates love them. Let's talk.	Jonathan Nelson, <i>MoDOT</i> Ken McLeod, <i>League of American Bicyclists</i> Timothy Hill, <i>Cyclist</i>	https://zoom.us/j/98985865709?pwd=endV RG05cWhlGhvcDlo TWloblpzUT09	ID: 989 8586 5709 Passcode: 405242	312 626 6799 US (Chicago)
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Moderator: David Hutchison, Missouri Bicycle & Pedestrian Federation; Springfield City Public Works (retired)

Rumble Strip Roundtable: Bicyclists don't like rumble strips. But traffic safety advocates staunchly support them. What are the issues and conflicts? What are the benefits of rumble strips? What problems do they create for cyclists? What are the national standards and recommendations? What have we done in Missouri to make rumble strips work for both sides, and what could we do better?

Panelists:

Jon Nelson is the Assistant to the State Highway Safety and Traffic Engineer for MoDOT. In this role, Jon helps champion the department's highway safety efforts, including the development of the state's strategic highway safety plan. Through the Missouri Coalition for Roadway safety, Jon frequently collaborates with safety partners throughout the state as well as FHWA and NHTSA to implement both infrastructure and behavioral solutions. Jon has worked for MoDOT since graduating from the University of Missouri-Columbia in 2003 and is most passionate about reducing fatal and serious injury crashes on Missouri roadways.

Ken McLeod is Policy Director with the League of American Bicyclists in Washington, DC. Ken leads the Bicycle Friendly State program and data.bikeleague.org, provides technical assistance to advocates working on state and local initiatives, and manages policy initiatives to improve bicyclist safety through vehicle technology and other traffic safety advances. Ken joined the League in 2012 after graduating from William & Mary School of Law and he is a licensed attorney in the state of Virginia. He has a bachelor's degree from Pomona College in Claremont, CA.

Tim Hill is a Missouri Bicycle & Pedestrian Federation member, a resident of St Charles, and an experienced and passionate cyclist.

B4 #4. The Power of Gravel and Trails: Using Events, Marketing, and Many Partners to Turn a Small Rural Community into a Hub of Active Transportation and Active Tourism	Mac Vorce, Warsaw Chamber of Commerce Jenn Bradshaw, Truman Lake Adventure Club Sheridan Garman-Neeman, Kaysinger Basin Regional Planning Commission Brent Hugh, Missouri Bicycle & Pedestrian Federation	https://zoom.us/j/95037996295?pwd=MW1Cc0J1WjA1c0U2VIZaSThqUkRCQT09	ID: 950 3799 6295 Passcode 636148	312 626 6799 US (Chicago)
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Moderator: Andy Clements, Public Works Director, City of St Joseph

Mac Vorce, director Warsaw Chamber of Commerce, is an avid mountain biker who has served as Director of Parks for Warsaw, Missouri and founded Truman Lake Bikes in Warsaw. Warsaw has been called one of the best rural towns for bicycling and walking in the U.S. The city's Complete Streets Policy was recently named one of the 12 best in the U.S. for 2017.

Sheridan Garman-Neeman, Executive Director for the Kaysinger Basin Regional Planning Commission which serves seven counties in West Central Missouri is passionate about rural development and creating job opportunities in the region. She has a strong interest in economics, entrepreneurial ecosystems, rural development, and policy as it relates to rural development and rural health. Sheridan Garman-Neeman is currently heading up a regional trail planning effort for the Kaysinger Basin region that seeks to convene current trail development efforts and to assist cities in economic development planning surrounding their trail systems.

Jenn Bradshaw is co-owner of Truman Lake Adventure Club. The Club is a multi Media Marketing and event production company the mixes the power of special events with advertising. Their approach is to keep people active for health and wellness while promoting business along the way.

Jenn is an avid cyclist and outdoorsperson. She is four-time Missouri State bicycling champion and was the first to ride the complete 254-mile Butterfield Stage Experience route end-to-end in 2019.

Brent Hugh has been webmaster, president, and since 2005, Executive Director of the Missouri Bicycle & Pedestrian Federation. Under his leadership, the Federation has grown from an organization with a few dozen members and \$500 annual budget to the current membership of over 5000 active members and over \$150,000 annual budget. The Federation, which is celebrating its 25th anniversary in 2019, is the only statewide advocacy organization in Missouri that works exclusively and full-time on behalf of the entire state's two million bicyclists and six million walkers.

Brent lives in Raytown, Missouri, with his wife, Jan, where he puts about 5,000 miles per year on his fleet of three recumbent bicycles, a road bike, and a mountain bike. His 25 year old son Jonathan and 18 year old daughters Naomi and Amanda are also avid cyclists, walkers, and trail users.

APBP is a community of practitioners working to create more walkable, bikeable places. We foster peer knowledge sharing, advance technical expertise, and support the professional development of our members who work in government, consulting firms, and in non-profit organizations in the fields of transportation planning and engineering, urban design and planning, public health and active living.

We have a variety of membership categories sure to fit your needs! Choose from these options:

[Become a member now!](#)

Professional - \$120/year: This membership is for a person employed by a local, state or federal government, a corporation or consulting firm, a college or university, or as an independent consultant.

Advocate - \$88/year: This membership is for staff or volunteers of an advocacy organization or advisory committee.

Young Professional - \$50/year: This membership is for a person who has just graduated or has been in practice less than 3 years. This category is available for the first three years of practice and then transfers to the Professional Membership category.

Student - \$30/year: This membership is for full-time students in engineering, planning, landscape architecture, urban design, safety and promotion, health, law enforcement and other related curricula.

Retired - \$30/year: Retired bicycle and pedestrian professionals interested in maintaining connections in the field.

Group Memberships: Groups of five or more people from the same professional or advocacy organization may join together as a group and save 20% on annual membership dues.

Benefits of Membership

- Network with an online community of over 1,200 professionals who share a passion for bicycle and pedestrian transportation and a vision for the role that sustainable transportation can play in communities.
- Participate in APBP's dynamic and acclaimed listserv, open only to our members
- Save money with reduced fees for APBP's monthly webinars, publications and biennial conference
- Stay informed with our weekly e-newsletter
- Search the Career Center for job openings
- Participate in the annual APBP Mentor Program
- Gain access to scholarship programs for professional meetings

Find out more or join APBP-Missouri at <https://www.apbp.org/group/Missouri>

Contacts for the Missouri Chapter:

Paul Wojciechowski – President paulw@altaplanning.com, 314-952-8570

Derrick Estell - Vice President destell@springfieldmo.gov, 417-864-1971



Missouri Livable Streets supports active living throughout Missouri communities.

Missouri is a national leader in the Complete Streets movement, with more than 2.7 million Missourians living in municipalities with Livable or Complete Streets policy.

Missouri Livable Streets was formed in 2010 as a public-private partnership between state, local and private organizations and citizens to help more communities learn about the benefits of transportation planning for all users. Each year, more communities are choosing to write and implement their own policies.

Missouri Livable Streets is a public-private partnership between the Missouri Council for Activity and Nutrition (MoCAN), the University of Missouri Extension, the Missouri Department of Transportation and over 12 other organizations. Together, this partnership ensures that communities have flexible policies in place so that all Missourians have access to safe transportation options, regardless of ability, age or income level.

Find out more about Missouri Livable Streets—and how your community can adopt and implement Livable Streets—at:

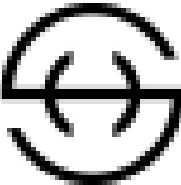
livablestreets.missouri.edu



The Missouri Bicycle and Pedestrian Federation is a statewide coalition of bicyclists, walkers, runners, trail organizations and related businesses which represents over 50,000 Missourians and advocates on behalf of the state's two million ardent bicyclists and six million walkers. Find out more or join the Federation at:

www.MoBikeFed.org

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